

USMBHA

Binational Health and Environment Council San Luis R. C. Sonora/Yuma, County, Arizona

Summary of Activities
May 2008-March 2009

AFMES



Since 1992, Regional Center for Border Health, Inc. (RCBH), formerly known as Western Arizona Area Health Education Center (WAHEC), has sponsored the quarterly meetings for the Binational Health and Environment Council, San Luis R. C. Sonora/Yuma County, Arizona in coordination with the Yuma County Health Department and Servicios de Salud de Sonora/Hospital General, San Luis R. C. Sonora. RCBH continues providing simultaneous interpretation English-Spanish.

The “Binational Health and Environment Council, San Luis R. C., Sonora/Yuma County, Arizona” met 3 times during this fiscal year:

May 21, 2008 in Somerton, Arizona

September 24, 2008 in San Luis R. C. Sonora

January 21, 2009 in Somerton, Arizona

A total of 134 members attended the meetings.

MATERNAL AND CHILD HEALTH



“Nuestros Niños” IIth Annual Immunization Campaign and Healthcare Census 2008 The Regional Center for Border Health, Inc. has conducted a census campaign in the cities of San Luis, Somerton, and Yuma, Arizona for the past ten years. This campaign is an intensive door-to-door effort using community outreach workers/Promotores and students from the Yuma Private Industry Council (YPIC) to identify the uninsured, children needing immunizations, pregnant women with no prenatal care and other community health issues.

The “Nuestros Niños” Campaign is based upon a census system used in Mexico utilizing the AGEB as the primary census area. Promotores target specific neighborhoods on a daily basis and try to contact as many households as possible.

The “Nuestros Niños” Campaign visited 941 homes in Somerton, and San Luis, Arizona and reached 145 families. RCBH Promotores identified 186 which 39 children were uninsured identified 262 adults in which 191 and assisted these individuals with the enrollment process into the KidsCare and AHCCCS Programs. This year, through the collaborations of various organizations, Immunization Campaigns took place in the cities of San Luis, Somerton and Yuma. Sponsors for the campaign include: Regional Center for Border Health, Inc./WAHEC, San Luis Walk-In Clinic, Inc., Yuma Private Industry Council, AHCCCS/KidsCare and Yuma Crossing Rotary Club.

Results for the Immunization Campaign are as follows:

<i>Date</i>	<i>Location</i>	<i># of Children</i>	<i># of Immunizations Administered</i>
July 6, 2008	Yuma, Arizona	59	160
July 13, 2008	San Luis, Arizona	151	367
July 27, 2008	Somerton, Arizona	152	416
TOTAL		362	943

Binational Border Health Week-Regional Center for Border Health, Inc. and the Binational council worked in collaboration with U.S.-Mexico Border Health Commission to celebrate the Binational Border Health Week during October 6-10, 2008. The Inauguration Ceremony of the Binational Immunization Campaign took place on October 6, 2008 in San Luis, Arizona. The purpose of the event was to strengthen prevention activities and to provide awareness and education to the community. Medical Assistant students from Regional Center for Border Health, Inc. Job Training Center administered vaccines. A total of 86 children with 156 vaccines were administered. During the same week other activities were presented they included Cardiovascular Disease Prevention educational classes in the community, with a total of 25 persons. Other activity included a Health Screening Day where screenings on glucose and blood pressured were provided to a total of 125 employees at the Bureau of Reclamation.



Binational Immunization Campaign/National Health Week-The immunization campaign took place on February 23, 25 and 27, 2009 at the San Luis Walk-In Clinic, Inc. in San Luis, Arizona. An inauguration ceremony took place on February 23, 2009 at the Friendship Park in San Luis, Arizona. This was an event in collaboration with Secretaria de Salud Publica en San Luis R. C. Sonora. Representatives from local health department were present as well as Mayor and Council members from City of San Luis. Children from a local head start were present to be part of the immunization mock. A total of 53 children were immunized with 172 immunizations administered.



Camp Not-A-Choo-During March 20-21, 2009 a camp was sponsored and coordinated by Regional Center for Border Health, Inc. and the Yuma Tobacco Asthma Coalition. The purposes of camp is to teach children ages 8-11 asthma self management skills, to help them prevent asthmatic episodes. The camp provides education through the American Lung Association's Curriculum "Open Airways" and promote, improve self care, self image, and independence for children with asthma. There were a total of 13 children and 43 volunteers that helped through out the camp.



ENVIRONMENTAL-OCCUPATIONAL HEALTH



Binational “Clean Air” Calendar-Regional Center for Border Health, Inc. and the Environmental Health Subcommittee proudly presented the 2009 edition of the “Yuma County/San Luis R. C. Sonora Clean Air Calendar. The goal of the calendar is to conduct public outreach and increase environmental awareness in the Yuma/San Luis Region. The project addresses locally identified needs relevant to the prevention and control of air pollution. Schools and students from both sides of the border participated in this drawing contest to win a place for the 13 selected drawings that would appear in the calendar. Over 376 drawings were entered for the contest from students

from both sides of the border. The recognition to the students was done during our binational council meeting on January 2009.

No Contaminate/Don't Trash La Frontera Illegal Dumping Prevention-This is an international



project between Yuma County, Arizona and San Luis R. C. Sonora that will address Border 2012 goals by creating and engaging an international alliance. The project objectives are to reduce land contamination and improve environmental performance through compliance, enforcement, pollution prevention and promotion of environmental stewardship. One of the activities is to establish an International Alliance to include state, federal, tribal, public and private (including media communications) representation from both sides of the border. Project is being funded by Environmental Protection

Agency (EPA) and Border Environment Cooperation Commission (BECC).

On November 5, 2008 the International Alliance to present the project overview to new members of the alliance. The project overview included goals, objectives and the work plan. A total of 45 members attended the meeting. During this meeting various subcommittees were formed, they included, sustainability and policy development, education and awareness, clean up sites and coordination and media campaign. One of the promotions made to start the campaign in this project it was to tape a radio commercial in Spanish and English. This commercial was to be played at radio stations prior to the clean up campaigns. Students from both side of the border participated. A poster to promote the program was created as well. The message is “Respect your Playground”. Below you can see an image on how the poster looks like.



HEALTH EDUCATION TRAINING/EMERGENCY PREPAREDNESS

Job Training Center- The Regional Center for Border Health, Inc./Western Arizona Area Health Education Center (RCBH/WAHEC), a licensed training center by Arizona State Board for Private Postsecondary Education and Arizona State Board of Nursing is offering Medical Assistant and Nursing Assistant Training Programs in Yuma County. The Medical Assistant is a 9-week training program, and the Nursing Assistant is a 6-week training program, which includes class-based instruction and clinical hours. The programs are designed to prepare students with the necessary skills to pass the certification exam. The following are the trainings offered:

Medical Assistant Training

- ❑ May 19, 2008 8 Students
- ❑ July 14, 2008 14 Students
- ❑ September 8, 2008 8 Students
- ❑ January 12, 2009 13 Students
- ❑ March 13, 2009 7 Students

Nursing Assistant

- ❑ July 31, 2008 9 Students
- ❑ October 3, 2008 3 Students
- ❑ December 10, 2008 5 Students
- ❑ January 16, 2009 10 Students
- ❑ April 1, 2009 6 Students
- ❑ May 26, 2009 8 Students

Food Management Services

- ❑ June 23, 2008 6 Students
- ❑ July 14, 2008 10 Students
- ❑ March 3, 2009 4 Students

Health Profession Recruitment and Retention-Regional Center for Border Health, Inc./Western Arizona Area Health Education Center coordinated and supported rotation placement for 48 students, nursing, pharmacy, public health, mid-level practitioners and allied health. Students are exposed to rural areas in Yuma, La Paz, and Mohave Counties in hopes for them to return and practice in rural Arizona.

EPIDEMIOLOGY AND COMMUNICABLE DISEASES



Annual TB Symposium-Regional Center for Border Health, Inc., Secretaria de Salud/Hospital General, Communicable Diseases Subcommittee and Yuma County Public Health Services District in collaboration with U.S.-Mexico Border Health Association presented the 15th Annual TB Symposium on December 9th 2008 in San Luis R. C. Sonora. The goal of the conference is to bring together healthcare professionals on both sides of the US-Mexico border that deal with cross-border tuberculosis and to attempt to reach consensus on future TB control activities. A total of 114 people participated from both

sides of the border. Some of the presentations included TB Epidemiology Overview, Action Coordination for the TB Program in the U.S. Mexico Border and a Panel on U.S. Mexico Binational Interstate Collaboration.

WOMEN'S HEALTH-BREAST & CERVICAL CANCER

Women's Health Fair- On May 26, 2008 Regional Center for Border Health, Inc. sponsored the event during the National Health Week. The Health Fair took place at the San Luis Walk-In Clinic, Inc. Educational workshops were offered on Diabetes, Depression, Heart Disease, and Cooking Demonstration. Screenings on glucose, blood pressure, cholesterol, and lung function and bone density were also provided to all participants at no charge. Representatives from Yuma County Public Health Services District, Community Intervention Associates, American Lung Association, and San

Luis Walk-In Clinic, Inc. had tables of information providing educational information. Other sessions included Mary Kay facials, a workshop on Dress for Success and raffles. A total of 85 participants attended the event.



Annual Yuma County Pink Tea-Regional Center for Border Health, Inc. Breast and Cervical Cancer Coalition sponsored the 11th Annual Yuma County Pink Tea that took place on October 26, 2008 in Yuma, Arizona. The purpose of the event is to recognize cancer survivors. The theme for this year event was Lasso the Cure. A total of 150 participants attended the event. The Breast and Cervical Cancer Coalition's mission is to decrease mortality rate of breast and cervical cancer in all women in Yuma County; through education, outreach, screening, treatment, community awareness and involvement.

Vida Series Breast Cancer-A breast cancer series educates Arizona communities. These are cancer education sessions for breast cancer survivors, their families, caregivers and providers. This program is made possible by the University of Arizona through Telemedicine.

“Between Friends” Breast and Cervical Cancer Awareness Program offered the following educational classes:

- Breast Cancer and Breast Self Exam
- Nutrition
- Cervical Cancer
- Osteoporosis
- STD's



Educational classes were offered in San Luis, Somerton and Yuma, Arizona. A total of 398 women were reached.

Circle of Hope Breast Cancer Support Group met on during the months of May-March 2009 in Somerton, Arizona. The purpose is to provide a safe place where cancer patients can share their experiences of diagnosis and treatment with others going through same experience.

“Paso a Paso” Cardiovascular Disease Program offered the following educational classes:

- Diabetes
- Physical Activity
- Cardiovascular Diseases
- Cholesterol
- How to Cook with Soy
- Blood Pressure
- Glucose
- Obesity
- Weight Loss/Morbid Obesity
- Nutrition

Educational classes were offered in San Luis, Somerton and Yuma, Arizona. A total of 1,862 participants were reached.

66th U.S. Mexico Border Health Association Annual Meeting- Annual Meeting took place on May 7-9, 2008 in Hermosillo, Sonora. The theme of meeting was Joint Actions for a Healthy Life. The sessions included the following topics: Advances and Challenges in TB, Crossing Borders, and Tobacco Public Policies. Business Sessions included local health officer's conference group meeting, binational health council's co-presidents meeting and universities conference group meeting. During this meeting we were also able to present on the results of the TB Photovoice Project. A gallery was displayed on the work done with patients in San Luis R. C. Sonora. A total of 24 images included the gallery.

Arizona Mexico Commission- Meeting took place on December 4-5, 2008 in Hermosillo Sonora. During the plenary meeting the following committees met: Emergency Management, agribusiness, Art and Culture, Economic Development, Environment, Education, Health Services, Tourism and Transportation. The committees in which we participated were Environment and Health Services.



Submitted by

*Regional Center for Border Health, Inc.
214 W. Main Street
Somerton, AZ 85350
(928) 627-9222
www.rcfbh.org*